IPTECHVIEW™

How One Gym Used AI to Eliminate Time Theft, Enforce Rules, Boost Reputation, and Save over $150,000 in Revenues... for Just $374/Month

Overview

Customer Type:
Privately Owned 24-Hour Fitness Gym, Texas

The Challenges

The gym owner, rarely onsite, faced persistent (and potential) issues:

- Time Theft: Employees suspected of padding timecards

- Cleanliness Problems: Trash and untidy spaces harming brand reputation

- Rule Violations & Safety Issues:
  Unauthorized guests using side door
  Shirtless male members despite policy
  Late-night fights, police presence, and safety concerns
  Occasional reports of sexual harassment

The IPTECHVIEW Solution

- IPTECHVIEW AI-Enabled Cloud Surveillance System
- **Facial Recognition Time Clock (2 cameras)**
   Verified employee arrival/departure times
   Automated attendance report
   Eliminated timecard fraud
- **Varifocal Smart AI Cameras (3 cameras)**
  Trash Detection – alerts for cleanup
  Positive Action Detection – recognizes employees cleaning
  Emergency Service Detection – flags police/EMT presence
  Shirtless Detection – enforces gym attire policy
  Side Door Monitoring – stops unauthorized guest entry

Outcomes

Problem	Result After AI
Time theft	Eliminated via facial log audit
Poor cleanliness	Reputation improved, no more negative reviews
Employee morale	Boosted with visible recognition of good behavior
Shirtless violations	Dropped 95%, policy enforced
Side-door tailgating	Prevented, system sends real-time alerts
Owner visibility	24/7 remote AI oversight

ROI Snapshot

Area	Est. Annual Loss Without AI	With AI
Time theft (manual timecards)	$2,000 - $5,000	Eliminated
Trash & cleanliness complaints	$5,000 - $10,000	Resolved
Shirtless member violations	$5,000 - $8,000	Mitigated
Fights/policy incidents	$5,000 - 20,000	Flagged immediately
Harassment or safety PR risk	$10,000 - $100,000	Early intervention possible
Tailgating guests	$3,000 - $10,000	Stopped via door AI
Total Annual Savings	**$30,000 - $150,000**	**All mitigated with AI**

Cost of Systems

$374/month - includes all hardware, cloud AI, and reporting.

"Now I see what's *really* happening at my gym. It's hard to protect your brand when you're not there. With IPTECHVIEW, I worry (a lot) less. Ironically, my best employees love AI because it actually recognizes how hard they truly work, something, quite honestly, as a multi-business owner, I don't always notice.

 – Gym Owner

Why It Works

This system doesn't just catch problems - it reinforces the right behaviors and creates a culture of accountability, safety, and pride. AI has become the gym's 24/7 co-manager.