AVISTAR

Avistar C3 Desktop™

Business-class videoconferencing is recognized as a valuable communications tool that provides corporations serious cost savings, improved productivity and return on investment (ROI). According to a recent Wainhouse Research study, one third of those polled see the use of videoconferencing accelerating given today's economy, as it reduces the need and cost for business travel and improves collaboration and decision-making. Avistar Communications has more than 15 years of experience in desktop videoconferencing, and its latest product, the Avistar C3 Desktop, represents what corporations have come to expect from business productivity software: standards-based, scalable, interoperable, usable and reliable.

The Avistar C3 Desktop is packed with many ease-of use features such as instant messaging-style ability to initiate video communications across and outside the corporation, multiparty calls and directory integration. Additionally, Avistar C3 Desktop features advanced features such as hold, resume, transfer and remote hang-up.

The Avistar C3 Desktop features a commercial-grade infrastructure that is scalable and manageable, including patent-protected bandwidth management, firewall traversal and system central. These allow corporate IT administrators to have full control over the communication experience and infrastructure while providing robust reporting and user management.

Avistar C3 Desktop is ideally suited for companies that need to communicate effectively with multiple locations and/or with remote workers, vendors and partners. It is also attractive to resellers and distributors as it expands their ability to meet their customers' needs for desktop videoconferencing, and offers a whole new product area that is proven, cost-effective and easy to use.
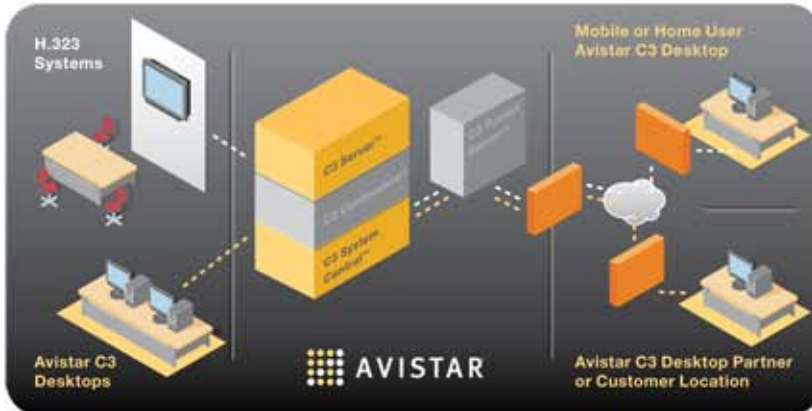
At a Glance

- Award-winning business-class technology
- Licensed by IBM for unified communications
- Collaboration anytime, anywhere
- Low cost of entry into videoconferencing via the desktop

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www.abptech.com

The Avistar C3 Desktop™

Benefits

- **Face-to-face Communications** – "Rehumanizes" communications, keeps relationships strong
- **Faster, Better Decisions** – Enables more informed, faster decision-making
- **Ease of Use** – One click to call, intuitive
- **Versatility** – Enables simple point-to-point or multiparty communications
- **Accessibility** – Available at desk, in conference room or on the road
- **Deployment Ease** – Simple to install and manage
- **Proven Quality and Reliability** – Ensures high quality videoconferencing on demand
- **Scalability** – Offers inexpensive and linear scaling
- **Bandwidth Management** – Effectively manages impact and control of bandwidth during calls

Avistar Communications Corporation

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