

## MOBOTIX Car Dealership Campaign FAQs Authorized MOBOTIX Distributors

### How does the Car Dealership Campaign work?

MOBOTIX will support any Tier 2 (T2) partner willing to participate in any marketing activity towards this vertical campaign.

MOBOTIX will provide all marketing material and personnel necessary for the T2 partner to conduct marketing activities.

Another form of support is the additional 5% discount offered directly to the T2 partner. Supporting your T2 partners with this marketing and discount support, MOBOTIX is generating demand for you as our Distributor. In this instance, MOBOTIX is asking your involvement by providing 2% discount towards the over-all discount of 5% to your T2 partners.

This discount will be administered only for registered projects under the 'Car Dealership Campaign'.

### How do I register a project?

On the partner portal, you will find a navigation bar on the left. Locate the Partner Section. Here you will find the link to the Project Registration. Just follow the steps to register and fill in the pertinent information necessary.

Once your registration is completed, the Inside Sales Manager will send you a project profile with all the information consolidated. This project profile will have a project number.

### How do I process the order to receive the additional discount?

Every purchase order towards the Car Dealership Campaign, will have the 3% discount directly applied on the confirmation that you receive from the orders department.

It is required that the project number is referred to on the purchase order. Mentioning that the Purchase Order is part of the Car Dealership Campaign is also recommended. The Car Dealership Campaign should not be combined with other PO's.

### How do I request further support with regards to the marketing material?

Your regional sales team will coordinate any material you may require to assist you with marketing activities if you decide to actively participate towards the campaign with your T2 partner.

### When does the program end?

All orders must be processed through the MOBOTIX orders department by **24 March 2016**.

### Innovations - Made in Germany

The German company MOBOTIX AG is known as the leading pioneer in network camera technology and its decentralized concept has made high-resolution video systems cost efficient.