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HERE'S YOUR FREE VIP PASS TO...

THE WORLD'S LARGEST IP Communications Marketplace

Bringing Together SMBs, Enterprises, Resellers & Service Providers All In One Place!!

- Unified Communications
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- SIP
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- Collaboration over IP
- Managed Services
- Open Source
- Telecom Expense Management
- Network Management
- QoS
- Triple/Quad Play
- CECP
- FMC
- Network Security
- UMA, IMS, Femtocells
- IPTV
- Voice Peering

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Call Center 2.0

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Must Be Present To Win



RETURNS!!

Three Days of Learning, Networking, and Inspecting New Technologies

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- | | |
|--|---|
| 1. Commercial-Free Sessions | 6. Top-Level Keynotes |
| 2. Most Knowledgeable Speakers | 7. NEW! trixCon,
The Open Communication Conference |
| 3. Invaluable Networking Time | 8. Your Conference Fee is Guaranteed |
| 4. Over 150 Exhibiting Companies | 9. Convenient, Accessible, Tropical |
| 5. Free Workshops: SIP Trunking,
Reseller Day, Voice Peering Fabric | 10. FREE Exhibit Hall Pass |

Service Providers, Enterprises, SMBs, Government Agencies, Resellers, Developers and Manufacturers Will Learn from a Diverse, Visionary Keynote Lineup.



Chris Lyman
CEO/CTO
Fonality



Simon Gwatkin
VP of Strategic Marketing
Mitel



Phil Edholm
Enterprise CTO & Network Architecture
Nortel



Visit **www.itexpo.com**
for updated keynote roster and complete schedule

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Visit the Exhibit Hall. Find IP Communications Solutions and You Could Win A Brand-New Ford Mustang Convertible!

1. Pick up your entry card at the registration counter when you arrive.
2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
3. Collect all stamps, then drop your completed card into the entry bin in the Exhibit Hall.
4. *WINNER MUST BE PRESENT AT THE DRAWING ON FRIDAY, JANUARY 25th, 2:00pm TO CLAIM YOUR PRIZE!

Win this 2008 Ford Mustang Convertible

You Must Be Present To Win!*

***2008 Mustang Convertible Drawing - Friday, January 25, 2:30pm, at the conclusion of Exhibit Hall hours.**

Mustang Giveaway Sponsors:



Wednesday, January 23, 2008

	Enterprise Solutions	Service Provider Solutions	Essential Issues	TMC University Hosted by Dialogic	FREE WORKSHOPS
7:30am	REGISTRATION OPEN				
8:30 am	CONFERENCE BREAKFAST - PAID ATTENDEES ONLY				
	Fee Required	Fee Required	Fee Required	Fee Required	Free For All Attendees
	Room B 210	Room B 211	Room B 212	Room B 213	
9:00 am	Prepare Your Network for Quality Voice	Network Management	Making the Business Case for VoIP	Introduction: SIP as the Foundation	Ingate's SIP Trunking Workshop
10:00 am	SOA: Special Double Session	QoS	The Open Source IP PBX : Niche Product or Disruptive Technology	Signaling: SIP, SS7 & Integrating your Network with Legacy Infrastructure	
11:00 am		Intelligent Interconnects in the VoIP Peering Environment	The Current State of Open Source	Media: Voice and Video in Your SIP Environment	
11:45 am	CONFERENCE LUNCHEON - PAID ATTENDEES ONLY				
12:30 pm	A Look at Hosted VoIP	Triple/Quad Play Double Session	Trends in Consumer VoIP	Transitioning to IMS via your SIP-Based Network	Reseller Solutions Day
1:30 pm	Security Challenges in the Enterprise		Regulation Update	SIP Trunking	
2:30 pm	Trends in Enterprise VoIP	Exploring Communications Enabled Business Practices	Future Trends in IP Communications	Case Study	
3:30 pm	Optimizing Skype for the Business Environment	IMS: Will It Work?	Communications Lifecycle Management — Raising the Bar on Telecom Exp Management	TMC University Exam	
4:15 pm	KEYNOTE PRESENTATIONS				
6-8 pm	EXHIBIT HALL GRAND OPENING RECEPTION - SPONSORED BY ACULAB				

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Conference At-A-Glance



Thursday, January 24, 2008

	Unified Communications	Service Provider Solutions	SIP Solutions	Call Center 2.0	FREE WORKSHOPS
7:00am	REGISTRATION OPEN; CONFERENCE BREAKFAST - PAID ATTENDEES ONLY				
	Fee Required	Fee Required	Fee Required	Fee Required	Free For All Attendees
	Room B 210	Room B 211	Room B 212	Room B 213	
8:00 am	Intro to Unified Communications	Securing Today's Networks	The State of SIP	Leveraging IP in the Contact Center	Ingate's SIP Trunking Workshop
9:00 am	Enterprise Communications Market Review	UMA, IMS and the Case for Femtocells	SIP Trunking for the SMB	Leveraging SOA & Web Services to Build the Modern Contact Center	
9:45 am	KEYNOTE PRESENTATIONS				
	11:30 AM - 5:00 PM - EXHIBIT HALL OPEN				
12:30 pm	CONFERENCE LUNCHEON - PAID ATTENDEES ONLY				
1:15 pm	Unified Communications Strategies	Value-Added Services are the Key	Building Apps with SIP: Conferencing/ Collaboration Solutions	SMB Contact Centers Go Mainstream	Voice Peering Fabric Workshop
2:15 pm	UC & Collaboration	Service Provider Industry Round Table	SIP-ify the E-mail Base	IP Contact Center State of the Market: A RoundTable Discussion	
3:15 pm	Future Trends in UC		Understanding SIP Security		
	4:00 - 5:00 PM - NETWORKING RECEPTION IN EXHIBIT HALL SPONSORED BY ONTARIO-CANADA DELEGATION				

Friday, January 25, 2008

	VoIP for SMB	IPTV Solutions	Wireless / Mobility	Call Center 2.0
7:00am	REGISTRATION OPEN; CONFERENCE BREAKFAST - PAID ATTENDEES ONLY			
	Fee Required	Fee Required	Fee Required	Fee Required
	Room B 210	Room B 211	Room B 212	Room B 213
9:00 am	Navigating the Technology Wave: An SMB Tutorial	IPTV Best Practices	Enterprise FMC Roundtable	Take Advantage of Open Source for Success in the Contact Center
10:00 am	Addressing the IT Needs of SMBs Through Managed Services	IPTV Profitability With Targeted Advertising		Improving Performance By Using Advanced Speech Technologies
	11:00 AM - 2:30 PM - EXHIBIT HALL OPEN			
11:45 am	CONFERENCE LUNCHEON - PAID ATTENDEES ONLY			
12:30 pm	Selecting VoIP for the SMB	The State of IPTV	Trends in Mobility	Unified Communications in the Contact Center
1:30 pm	Technology is Converging and So Should Your Suppliers		Making the Business Case for WiFi Telephony	DIY: A Look at Customer Self Service
2:30 pm	2008 Mustang Convertible Giveaway on Exhibit Floor Must Be Present To Win!			

*Our Guarantee:

If you do not feel the sessions you attend made you better prepared to tackle your VoIP project than you were when you arrived, stop by the registration counter at the show and we'll issue you a free pass for any future INTERNET TELEPHONY conference. (No requests honored after the conference ends.)

inGate

SIP Trunking Seminars...

Everything You Need to Know About SIP Trunking

**JOIN US FOR THESE
INFORMATIVE SEMINARS.
FREE FOR ALL ATTENDEES**

WEDNESDAY, JANUARY 23 - Room B114/115:

SIP Trunking Professional Development Program

- 10:00-11:30am: Introduction to SIP Trunking
- 12:30-2:00pm: SIP Trunking: The Service Provider Perspective
- 2:30-4:00pm: SIP Trunking: The Enterprise Infrastructure

THURSDAY, JANUARY 24 - Room B114/115:

Shattering the Myths of SIP Communications

- 8:30-9:45am: Myth: VoIP is Not Secure
- 1:15-2:45pm: Myth: Enterprise VoIP is Difficult to Deploy
- 3:00-4:30pm: Myth: SIP Trunking is a Dead End

Friday, Jan. 25 - Room B114-115:

- 10:00am-1:00pm: SIP Forum SIPconnect Compliance Workshop

Reseller Solutions Day

Wednesday, January 23, 2008 - 11:00am - 4:15pm

A Free Tutorial Seminar Teaching Resellers How To Effectively Sell IP Communications Equipment & Services

Sponsored by: Sponsoring Publication:



TelecomReseller
THE NEWSPAPER for TELECOM NETWORKS



VOICE PEERING WORKSHOP

Wednesday, January 23, 2008



The Voice Peering Fabric (VPF), the preferred platform for carriers and enterprises to

exchange telephony and applications services, is pleased to organize another distinctive Voice Peering Workshop at ITEXPO East 2008!

The workshop panel discussions present the state of direct peering, putting you on track to harness the full potential of IP communications.

Important topics to be covered:

Voice Peering 101

Peering with IP PBXs

Enterprise Voice Security & QoS

All Aboard the IP Train

Beyond VoIP

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- APIs
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- CTI
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- Edge Access Devices
- Embedded Software Tools
- Fax Boards
- Firewalls
- Fixed/Mobile Convergence
- H.323
- Hosted VoIP
- IMS
- Industrial Computers
- Interconnection Facilities
- IP-based ACDs
- IP Centrex Solutions
- IP Conferencing
- IP Contact Center Solutions
- IP-enabled Handheld Devices
- IP Fax Solutions
- IP PBXs
- IP Phones
- IP Telephony Headsets
- IPTV Solutions
- IP Video Conferencing
- LAN-based Telephony
- Mashups

- Media Servers
- Open Source
- Presence-based Applications
- Programmable Switches
- Protocol Stack
- QoS Network Monitoring
- RAS/Modem Chips
- Routers
- Session Border Controllers
- SIP Software
- SIP Trunking
- SMB VoIP Solutions
- SOA
- Softswitches
- SOHO Solutions
- Speech Recognition
- Telepresence

- Testing Platforms
- Unified Communications
- UPS/Power Solutions
- Voice Boards
- VoIP Development Tools
- VoIP Gateways
- VoIP Monitoring
- VoIP Peering Solutions
- VoIP Security
- VoIP Silicon
- VoIP Testing Hardware
- Web-based Customer Service
- WiFi Telephony
- WiMAX
- Wireless IP Communications

Exhibit Hall Hours:

Wednesday, January 23 6:00 pm - 8:00 pm

Grand Opening Networking

Reception in Exhibit Hall sponsored by:



Thursday, January 24 11:30 am - 5:00 pm

4:00 pm: Networking Reception

in Hall sponsored by:



Friday, January 25 11:00 am - 2:30 pm

2:30 pm: Mustang Convertible Giveaway - Must be present to win!

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Exhibit Hall activity captured at a previous INTERNET TELEPHONY® Conference & EXPO™

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Exhibit Hall Hours

Wednesday - January 23 6:00 pm - 8:00 pm
Thursday - January 24 11:30 am - 5:00 pm
Friday - January 25 11:00 am - 2:30 pm

Free Networking Receptions

Wednesday - January 23 6:00 pm - 8:00 pm
Sponsored by Aculab
Thursday - January 24 4:00 pm - 5:00 pm
Sponsored by Ontario Canada

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